

Don't Blog Your Way into Trouble!



Are you a Member of an Internet Blog or Social Networking site?

Asda encourages the appropriate use of social networking sites and recognises that they are a great communication tool for our colleagues.

At Asda one of our core values is 'we care for our colleagues, every day'. This includes the information you as an Asda colleague post on the internet, inside or outside of work.

Do you know that the following could lead to disciplinary action and in serious cases result in dismissal!

- Colleagues posting information of an offensive or discriminatory nature about or towards any other colleague, customer or outside contractor on the Internet
- Colleagues uploading (putting on the Internet) photos or text that clearly implicates Asda in a negative or offensive way that can be seen by our customers. Examples could include but are not limited to breaches of Health and Safety, Bullying/Harassment, inappropriate or criminal behaviour
- Any act that could bring the company name into disrepute or portray a negative image of Asda to our colleagues or customers

Asda monitors the use of external Internet sites on a weekly basis and can view all entries made with reference to Asda.

Please remove any offensive content that has been placed online by yourself before it is reported to the company and potentially investigated.

If you wish to raise an issue relating to your workplace, then please speak to your People Manager.

Remember, Blog Safely!

ASDA

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Here at George we encourage the appropriate use of social networking sites and recognises that they are a great communication tool for our colleagues.

At George one of our core values is 'we care for our colleagues, every day'. This includes the information you as an George colleague post on the internet, inside or outside of work.

Do you know that the following could lead to disciplinary action and in serious cases result in dismissal!

- Colleagues posting information of an offensive or discriminatory nature about or towards any other colleague, customer or outside contractor on the Internet
- Colleagues uploading (putting on the Internet) photos or text that clearly implicates George in a negative or offensive way that can be seen by our customers. Examples could include but are not limited to breaches of Health and Safety, Bullying/Harassment, inappropriate or criminal behaviour
- Any act that could bring the company name into disrepute or portray a negative image of George to our colleagues or customers

George monitors the use of external Internet sites on a weekly basis and can view all entries made with reference to George.

Please remove any offensive content that has been placed online by yourself before it is reported to the company and potentially investigated.

If you wish to raise an issue relating to your workplace, then please speak to your People Manager.

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George.